Welcome to Informatics
People

On the premises:

~ 100 Academic staff
~ 150 Postdoc researchers
~ 80 Support staff
~ 250 PhD students
~ 200 Masters students
~ 400 Undergraduates (200 1st year)

Graduating students:

- PhD: ~70 per year
- MSc: ~200 per year
- Undergraduate: ~100 per year

20% Software Engineering
50% Computer Science
30% Other joint programmes
(AI, Cog Sci, Maths, etc.)
69% more top rated research than nearest competitor
10% of all UK “world leading” research

www.rae.ac.uk
**ProspeKT + Informatics Ventures**  
**Knowledge Transfer**

| Startups and spinouts: | 33 generated  
£5M investment  
£3M sales |
|-----------------------|------------------|
| Hub effect:           | 250 companies    
17 universities       |
| Entrepreneurial training: | 23,000 hours delivery  
1000 participants  
£11M for 75 companies |

Edinburgh holds UK record for number of university spinoff companies in last 10 years. Informatics, if it was a university, would come 4th in UK.

spinoutsrc.co.uk
Edinburgh Start-up Ecosystem

Silicon Walk
- mliCard
- ZoneFox
- APPOINTEDD
- Maltzee
- Desk Union

Waverley Gate
- Amazon Development Centre
- Microsoft
- cloudsoft
- stipso
- FanDuel
- Software Alliance

Quartermile
- the university of edinburgh informatics
- The University of Edinburgh Info
- SpecifiedBy
- Lucky Frame
- relicarte digital art & heritage
- Skyscanner
- IBM
- PlanForCloud
- The Journal
- MAKUR MEDIA
- Confbuzz

Appleton Tower
- Informatics Ventures
- Kotikan
- Contemplate
- MUSEMENT
- Actual Analytics
- EADS

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The science of information – how natural and artificial systems process, store and communicate information

A fundamental science underpinning all areas of life - Academic, Industrial and Social.

Encompasses sub-disciplines such as Computer Science, Artificial Intelligence and Cognitive Science

This view of informatics is necessary because:
Big technological problems are multi-disciplinary
Big societal problems demand integrative science